

# Step-by-Step

# How To Share Your Fundraising Page



1. Once you have registered yourself or your team, you will receive a "thank you" email and an email with a link to customize your individual fundraising page. If you are on a team, each team member will have their own unique fundraising page they can customize and share on social media/email/text to encourage donations that will go toward their team's goal.
2. Click "My Fundraising Dashboard" to view your personal fundraising page.
3. Create a log in for easy and secure access to your fundraising page.
4. Once logged in, you're ready to go! Customize your page and share on social media, email, text, word of mouth to reach your fundraising goal and beyond! You can even change your goal to a higher amount to support even more youth in our community.

## Share on Facebook and Twitter:

1. To share on Facebook, you must already have a Facebook account.
2. Click the "Share on Facebook" button.
3. Click the "Share My Personal Fundraising Page" button.
4. If you aren't already logged into your Facebook account, you'll be prompted to log in.
5. Enter a fun message to encourage your friends to donate to your fundraising page.
6. Click "Post to Facebook" and you're done!
7. Keep sharing throughout the fundraising to share progress and goals.
8. You can also share via Twitter by following the same steps for Facebook but for your personal Twitter account.

## Share via Email:

1. To Share via Email from your Fundraising Page:
2. Click the "Share via Email" button.
3. Draft up a catchy title.
4. Choose the email template or write your own!
5. If you want to save your own templates, click on "Email Management"
6. Select "Template" and then "New Template"
7. Draft up your own fun email!
8. Select "Save Template"
9. Now your templates will appear under "Start with an existing template" when drafting up an email.
10. Add in the email addresses of friends, family, co-workers, etc.
11. Schedule when you want it sent out.
12. Save as draft or click "Save and Preview Email"
13. Double check everything, and when you're ready click "Send Email"
14. Any fields with %XXX% will autopopulate with your personal information after you send so you don't have to add it in! Send a test to make sure, but feel free to add in your own info to be sure.

1. To Share via Email from your own email account:
2. Open up your preferred email account.
3. Create a new message and send to your friends, family and network!
4. Use one of our templates here:

Questions? Email us at [emascharka@bigsindiana.org](mailto:emascharka@bigsindiana.org)





# Email Templates



## Inviting people to donate to your page:

Hello!

It's that time of year again! I'm participating in Big Brothers Big Sisters of South Central's Bowl For Kids' Sake to raise money to defend potential in our community. This organization and their event are really important to me, and I'm working hard to support them by raising money to defend the potential of youth in our community. Won't you join me by donating and helping me reach my fundraising goal?

If you'd like to help me reach my goal, you can visit my page and make a donation here: %RegistrantDonationPage%. You can also leave a message for me about why you decided to donate – I'd love to hear from you!

If you can think of others who might be interested in making a donation, please forward this email to them or share it on social media! Big Brothers Big Sisters of South Central Indiana is a great organization and you'd be helping them (and me!) fulfill their mission of creating and supporting one-to-one mentoring relationships by spreading the word.

Thank you so much for helping me reach my goal, and for supporting Big Brothers Big Sisters of South Central Indiana. We couldn't do it without you!  
We are #BiggerTogether!

Sincerely,  
%RegistrantFirstName% %RegistrantLastName%

For additional information about Big Brothers Big Sisters of South Central Indiana or this year's Bow For Kids' Sake, please visit: <https://secure.qgiv.com/event/v3xpxj/>.

## Thanking your donors:

Hello!

Thank you so much for your donation to Big Brothers Big Sisters of South Central Indiana and this year's Bowl For Kids' Sake event. Your support has taken me one step closer to meeting my fundraising goal, and I can't thank you enough for your generosity. Your gift means a lot to me, and I know it means a lot to Big Brothers Big Sisters of South Central Indiana.

With your donation, Big Brothers Big Sisters of South Central Indiana is able to defend potential by creating and supporting one-to-one mentoring relationships for youth in our community.

If you want to learn more about Big Brothers Big Sisters of South Central Indiana or Bowl For Kids' Sake, please visit <https://secure.qgiv.com/event/v3xpxj/>.

Thank you again for everything – you're the best!  
We are #BiggerTogether!

Sincerely,  
%RegistrantFirstName% %RegistrantLastName%